

**Abstrac**

In recent decades an inevitable proliferation has been unleashed by the advancement in technology, the so-called information century has brought with it connectivity between people from all over the world and it seems that this was not enough that right now, we consider having connectivity direct with the objects or machines that are increasingly in common use. This need brings with it the innovation of these things to the level that each of them has the ability to acquire experience and continuous knowledge of their work environment. With the above characteristics we define one of the most studied and expected technological advances in the world over the years, artificial intelligence. However, the fact that we are very clear about the benefits that it can bring to the productive life of man, directly also requires a more detailed analysis of the consequences that this can bring.

Although artificial intelligence will bring a more accelerated production, more accurate risk analysis and more accurate decisions, it can be seen that it can also bring vulnerability to the moral and humanistic sense of things, where although now a machine takes the place of one or the other. more people in a world with a large population, it can spell a debacle in the work community of unimagined proportions.

Today, every day, organizations seek to be at the forefront of industrial and technological progress, to bring more profits and growth, in turn this progress in recent years has occurred in a much more accelerated way than what It was in times past. From this perspective, it is important that these organizations evaluate artificial intelligence, in its main approaches.

One of these approaches focuses on adapting the computer in such a way that it has autonomous reasoning capacity, as close as possible to that of the human being. In this way, the machine will stop following an established base algorithm and will instead make decisions based on a compilation of all the information collected to generate all possible scenarios for decision-making. And giving a possible suggestion for this operation, I suggest that the final decision is always supervised and corroborated by one person.



It is clear that we must consider many variables in this process that we are living in modernity, in which clearly humans will no longer be the only participants in technological development, very soon we will share opinions or have a risk analysis, more closely by machines or devices that were created with these technologies, but with this it is important to give a moral, human and / or ethical sense to these matters to achieve a collective and balanced well-being.

**Keywords:** Society of modernity, Ethics, Public Policies.

---

1\*Estudiante. Instituto Politécnico Nacional, Escuela Superior de Ingeniería Mecánica y Eléctrica, issacg10@gmail.com

2 Doctora. Instituto Politécnico Nacional, Centro Interdisciplinario de Investigaciones y Estudios sobre Medio Ambiente y Desarrollo, (Calle 30 de junio de 1520 s/n Col. La laguna Ticoman, C.P. 07330, GAM),(Ciudad de México) (mcmartinezr@ipn.mx; mconcepcionmr@yahoo.com.mx)