



Abstract

The objective of this research is to highlight the importance of the relationship that will be had in the future between environmental certifications and international trade, it is to think in the near future; the belief of providing information to national and international suppliers and getting businesses to obtain environmental verifications, because that will be the future and companies in Mexico either do so or they will be left out of the market. Within the research, techniques and tools were carried out that allowed to deepen the study of this analysis, posing the research problem, objectives, hypothesis, sample selection, data collection, data analysis, and data presentation, this research will focus on verifying the added value that companies have by having environmental certifications, since due to technology it has brought with it efficient production processes, but these are so accelerated that it can be a threat to the environment and even implementation of these affect cities, thus irreversibly damaging ecosystems. The intention then is to ensure that environmental considerations are part of the development of each of the companies in this country for international trade.

The fact of not only wanting the essential causes an overproduction in industries, polluting twice or even three times as opposed to a production with low demand. Transportation, manufacturing, raw material extraction, function and final disposal of products form a chain of impacts.

With an environmental certification, the reduction of the impact on the environment and the future of a national and international trade is guaranteed, supplying the demands and increasing the value of each company.

Keywords: Environmental certification, business market, sustainable development.